

WESTCHESTER MAGAZINE'S  
**WINE & FOOD**  
FESTIVAL

**FOR IMMEDIATE RELEASE**

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**VARMAX LIQUOR PANTRY SIGNS ON AS PRESENTING WINE  
SPONSOR OF WESTCHESTER MAGAZINE'S WINE & FOOD FESTIVAL**

***James Beard Award Winner and Founder of Windows on the World Wine School  
Kevin Zraly Boards as Wine Director***

**WESTCHESTER COUNTY, N.Y. (February 19, 2016)** Today, *Westchester Magazine* announces that Varmax Liquor Pantry, founded 36 years ago in Port Chester, New York, joins the 6<sup>th</sup> annual *Westchester Magazine's Wine & Food Festival*, as its presenting wine sponsor. Varmax will work in tandem with the festival's Wine Director, Kevin Zraly, to identify and organize wine suppliers and distributors to support the individual events.

"Varmax's extensive knowledge of wine and dedication to the Westchester community made for an easy decision to have them as part of our festival team this year," said Publisher Ralph Martinelli. "Their unique perspective and enthusiasm for wine education will allow us to present new wines as well as past favorites."

"We are incredibly excited to join *Westchester Magazine's Wine & Food Festival* this year!" said Roger Maxon, President of Varmax. Wine Director Tracy Maxon echoed the same sentiment, noting, "we look forward to collaborating with Kevin, and are confident that with all of our experience in the wine and spirits industry that this year's festival will be an event to remember!"

James Beard Lifetime Achievement Award winner Kevin Zraly is back for his fifth year working with *Westchester Magazine's Wine & Food Festival*. Zraly, who received *Westchester Magazine's Wine & Food Award* for his achievements in wine at the 2011 Festival, will partner with Varmax to ensure that the quality of the wines chosen meet the needs of the participating restaurants and attendees. He will also be responsible for pairing wines with all food served at each of the festival's events. An American Wine Educator who was born and raised in Pleasantville, Zraly founded the Windows on the World Wine School which is celebrating its 40<sup>th</sup> anniversary this year. He is the author of five books including *Windows on the World Complete Wine Course* which has sold more than three million copies to date.



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*Westchester Magazine's* 6<sup>th</sup> Annual Wine & Food Festival brings together the top chefs and wine experts in Westchester County with more than 100 top restaurants and world-class wines from June 8-11, 2016.

A portion of ticket sales will be donated to the Food Bank for Westchester and Friends of Westchester County Parks. Visit [www.westchestermagazine.com/winefood](http://www.westchestermagazine.com/winefood) for complete details on ticket sales.